

# GLOBAL ANNUAL REPORT | 2023





World Vision is a Christian relief, development, and advocacy organisation dedicated to working with children, families, and their communities to reach their full potential by tackling the root causes of poverty and injustice. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

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Cover photo: Mary Umutomi, World Vision Rwanda donor liaison, sits with children in a Let The Children Come class at the Assemblies of God church, Kayonza District, Rwanda. Photo: Jon Warren/World Vision

Comments and inquiries are welcome. Information on the use of material in this report in training, research or programme design, implementation or evaluation would be appreciated.

A girl from a recently internally displaced family in Beco camp, Baidoa, Somalia. Baidoa has become the epicentre of desperation in Somalia with Beco camp already hosting more than 640,000 displaced people. With funding from USAID grants, World Vision provides vouchers for food/nutrition programmes for children and job training. Photo: Jon Warren/World Vision





Our vision for every child  
**is life in all its fullness.**  
Our prayer for every heart is  
**the will to make it so.**

Taekwondo enthusiasts and participants in World Vision Indonesia's child protection project in Sigi, Indonesia. This Channels of Hope project trains faith leaders in child protection and gender-positive parenting, as well as mobilising children to challenge damaging social norms and combat child marriage. Photo: Ben Adams/World Vision



# President's foreword

Let us be in no doubt: life continues to become harder for the girls and boys we serve. Humanitarian needs have doubled in the last four years. Now, 1 in every 23 people needs assistance just to survive. Half of them – that's 170 million – are children.

Throughout all our programming, in 100 countries across the world, we are continually adapting and stepping up our response to bring hope for the most vulnerable. Our mission is simple: we must ensure no-one is left behind, and that every girl and boy is equipped and empowered to achieve their God-given potential in life.

Responding to these ever-growing needs, 2023 was the year we launched ENOUGH, our massive global hunger campaign. Our bold ambition is to end hunger and malnutrition for girls and boys everywhere. To achieve this, we are investing US\$3.4 billion over the next three years. We will also draw on the strength of our partnerships as the largest implementing partner of the World Food Programme.

We call our campaign ENOUGH because we have had ENOUGH of hunger and malnutrition needlessly afflicting the world's children. There is ENOUGH food

for everyone – but our systems are broken, with mountains of nutritious food thrown away each day while children starve. We have had ENOUGH, and we know it is time for action.

As we strive to amplify children's voices, I was proud that young people themselves led the rallying call to action at our high-profile campaign launch in New York. In the opening week of the United Nations (UN) General Assembly, 14-year-old Genoveva from Tanzania, 16-year-old Lukman from Bangladesh, and 17-year-old Emmanuella from Ghana spoke so powerfully about the devastating impact of hunger and malnutrition on their own lives. We gave them a platform to speak. Leaders listened – and now they must act.

We are empowering more and more children to speak out on issues close to their heart, such as the environment. At COP27 in Egypt, once again, it was children who spoke up at this event – directly to world leaders – with our support. This advocacy work complements our leading work on the impact of climate, such as Farmer-Managed Natural Regeneration, which is gaining international recognition.

Our scale and reach, with 99 per cent of our staff living and working in the communities we serve, means we walk right alongside these children and their families, empowering and equipping them to achieve their God-given potential. Our global footprint means that, when disasters occur, we are already there and can respond immediately.

This was the case many times during 2023 when, for instance, we responded within hours of the Syria-Türkiye earthquake. When the Ukraine conflict erupted, we began supporting children the very same day – and, last year, had reached more than a million people forced from their homes.

Through our 'global capital' offices in Geneva, Brussels, and New York, we continue advocating every single day for children's rights. As we lead the way in safeguarding across the humanitarian sector, I was proud to serve throughout 2023 as the Inter-Agency Standing Committee's Champion on Preventing Sexual Exploitation, Abuse, and Harassment – the first time a non-governmental organisation has done so.

Child sponsorship remains at the heart of our mission, and we are so grateful to all of our sponsors, donors, and supporters who have made all this work possible. In the spirit of amplifying children's voices, I will sum up with the words of a young person I met recently at one of our projects in Thailand. Sixteen-year-old Angkhan has faced many struggles in his short life, with the family enduring poverty and malnutrition. Speaking about the impact of this work, Angkhan paused before telling me quite simply: "World Vision has enabled me to dare to think, and dare to do."

This is exactly what we are called to do, ensuring every girl and boy, in every single community we work with right across the world, can overcome the challenges they face to achieve their God-given potential in life.



**Andrew Morley**  
World Vision International President  
and Chief Executive Officer



Andrew Morley, the President and CEO of World Vision International, learning about the daily activities of one vulnerable household in Srayang Commune, Cambodia, which include fetching water and catching fish and crabs. The family has to cope with challenges such as sickness and food shortages, and going into debt is often the only solution. Photo: World Vision Cambodia



**WE**



World Vision International

# ARE

# WORLD

# VISION





# We are **World Vision**

Our focus is on helping the most vulnerable girls and boys overcome poverty so they can experience fullness of life now and in the future. Inspired by our Christian faith, our work reaches children no matter their background or the dangerous places in which they live.

We are driven by our desire to ensure that every girl and boy has what they need to grow in mind, body, and spirit. Every day, our 34,000 staff and tens of thousands of volunteers across the world work hard to empower children to live lives filled with joy, become all that Jesus created them to be, and go further than they could ever have imagined.

Guided by more than 70 years of experience and expertise, our dedicated staff employ proven and effective development, relief, and advocacy practices to empower communities to become self-sufficient and bring real, lasting change.

As a leading global partner, we labour alongside supporters, stakeholders, communities, and families to transform lives and offer hope. As a result, all our lives are enriched. Together with our partners, we have positively impacted

the lives of more than 300 million vulnerable children around the world in 2022–2023, with an increasing proportion of those children being the most vulnerable of all.

We are privileged to serve and work to see relationships restored and communities transformed, all as a reflection of God's unconditional love. We humbly acknowledge that, without the goodness of God and the generosity of donors, we would not be able to do what we do.

**Our work reaches children  
no matter their background  
or the dangerous places in  
which they live.**



Tatiana Kalach, a Ukrainian teacher who survived Mariupol, is now working at World Vision Romania. "Tatiana exemplifies what it means to be a community asset; she creates a safe and nurturing environment and understands that Ukrainian children may have special needs," says Vasilii Gutu, World Vision Project Officer. Photo: Christopher Lete, Eugene Combo/World Vision

# Our Promise, **going further**

The number of people suffering from acute food insecurity has nearly doubled in the past three years. Child hunger levels are the worst they've been in generations because of conflict, climate, and the lingering socioeconomic impacts of the COVID-19 pandemic, all of which have sent food prices beyond reach for families worldwide. Our partnership-wide strategy, called Our Promise, impels us to respond for the most vulnerable girls and boys; in 2023, this drove a special focus on hunger.

Our strategy is a promise to the world's most vulnerable girls and boys that we will relentlessly pursue our vision for them – life in all its fullness. We keep this promise through the following areas of urgent action:



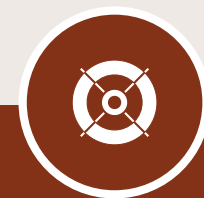
## **Living out our faith and calling with boldness and humility.**

With Christ at the centre of all we do, we demonstrate God's unconditional love for children by mobilising staff and communities to address the deep, spiritual root causes of child vulnerability. We have built credibility as a strong Christian partner, capable of galvanising a diverse mix of faith leaders and communities in support of collective action for children.



## **Deepening our commitment to the world's most vulnerable girls and boys.**

Putting the most vulnerable girls and boys first, we continue to realign our focus and footprint to reduce extreme vulnerability; develop effective, relevant programming; deploy the right leadership and capabilities; and allocate funds for the greatest impact. We continue to stand with children in some of the most dangerous places. Throughout 2023, we implemented a global emergency response to the hunger crisis launched in 2022. In 2023, we reached more than 10 million vulnerable children with food, cash, or vouchers.



## **Focusing our ministry for greater results.**

We are impact-driven, with a culture and practice of maximising impact for vulnerable children with every decision and action we take. We focus on key sectors of work using evidence-based approaches that show a difference in children's well-being. At the same time, we strengthen factors that support sustained impact over time, such as household and community resilience.





World Vision's sponsor-supported Learning Roots programme has been introduced in 21 communities in southern Bangladesh. Children aged 3–5 attend the daily programme for two hours each day, six days a week, and learn through play and singing songs. Photo: Ben Adams/World Vision



### Collaborating and advocating for broader impact.

More than 300 million vulnerable children are better protected through World Vision's contributions to stronger government policies addressing violence against children as part of our *It takes a world to end violence against children* advocacy campaign in 87 countries, which finished in 2023. In its place, responding to the hunger crisis, we launched our new advocacy campaign, ENOUGH, for a world where every child enjoys ENOUGH nourishing food so they can thrive.



### Delivering high quality, sustainable funding to the field.

We are changing from a funding mix that no longer serves us well to raising the right funds with the right donors for the right programmes in the right places. We are unlocking the power of our partnership's global scale and Christian distinctiveness to prioritise private funding – especially for fragile contexts – and grow grants across all relevant markets to support ministry priorities.

Our progress during 2023, shown in the pages of this report, tells us that we are heading in the right direction. Now we need to go further.

We celebrate and make the best use of the four things that make World Vision distinctive: our Christian faith, our focus on children, our community-empowering approach, and our ability to achieve impact on child well-being at scale. Together, these set us apart and provide World Vision with a unique opportunity to keep its promise to the world's most vulnerable girls and boys.

To learn more about our global strategy, go to: [www.wvi.org/our-promise](http://www.wvi.org/our-promise)



# Our work, **reaching the most vulnerable**



Access to **clean water, sanitation, and hygiene (WASH)** gives children and entire communities a chance to flourish. In 2023, we reached 3.1 million people with access to clean water, 2.5 million people with access to household sanitation, and 2.9 million people with access to handwashing facilities. In emergencies, where WASH is an urgent and critical need, we reached 731,000 people with emergency drinking water and 1 million people with emergency hygiene supplies.



Good health and nutrition empower children. Our work promotes positive child development and well-being, **prevents child death, reduces illness, and improves nutrition.** We support more than 184,000 community health workers in 46 countries, providing timely counselling on healthy behaviours and building bridges to improved health and nutrition services. Our integrated approach enables caregivers, service providers, and more than 300,000 faith leaders, to protect, advocate for, and improve the health and nutrition of children where we work.



World Vision works with local child protection groups **to better protect girls and boys** from abuse, neglect, exploitation, and other forms of violence like child marriage and child labour. Our signature Child Protection and Advocacy model addresses the root causes of violence against children in communities. We work with local people to improve laws, strengthen protective services, transform harmful attitudes and behaviours, and empower children as agents of change.



**Empowering children and amplifying their voices** is at the centre of World Vision's work in communities. In 2023, more than 850,000 children and youth in our sponsorship communities courageously took action to help **end violence against children.** Furthermore, communities in 806 area programmes across 48 countries continued to advocate with duty-bearers for improved public services using Citizen Voice and Action, a social accountability approach.







**VisionFund**, our microfinance subsidiary, celebrated 20 years of providing financial solutions to empower families and communities through their loans, savings, and insurance offerings. In the past 20 years, \$11.5 billion has been lent for more than 20 million loans. In 2023, VisionFund supported 1 million borrowers, created or sustained 1.4 million jobs, and disbursed loans worth US\$800 million. Through our microfinance programmes, we have impacted the lives of more than 5.1 million children.



We are relentless in our commitment to foster **a thriving educational future for all children**. Together with partners, we prioritise inclusive holistic development and learning through programmes that enable academic success and social-emotional growth. Through 497 projects in 40 countries, our approaches reached more than 4 million children, including 35,106 children with disability. In DRC, our programmes led to significant improvements in the percentage of Grade 3 students proficient in reading from 22% to 35% in extremely vulnerable contexts.



Children enjoy reading at the EP Lusaidi Reading Club in Central Kasai, DRC. Photo: Tatiana Ballay/World Vision. In 2023, World Vision completed its 12-year partnership with USAID and Department of Foreign Affairs and Trade (DFAT) on an initiative called All Children Reading. The initiative reached 3.3 million children in 49 countries, trained 130,000 teachers and caregivers to support young readers, and produced 1.8 million teaching and learning materials in 113 underserved languages.



# Our work, **reaching the most vulnerable**



2023 was marked by new and ongoing conflicts, including Sudan, which descended into civil war, displacing millions. Climate change, violence, and hunger ravaged all regions. Drought devastated East Africa. Cyclone Mocha killed hundreds in Myanmar. Gang violence drove migration in Latin America. World Vision responded **with food, cash aid, nutrition assistance, clean water, and hygiene and sanitation programming**. Vulnerable children accessed emergency education and activities designed to protect them. Staff advocated for funding and humanitarian access.



**In fragile contexts, World Vision is reaching the most vulnerable children and their families in the hardest-to-reach places.** In 2023, we strategically invested almost 52% of international field funding in the 15 most fragile countries and sub-national contexts. This includes US\$578 million towards innovative programmes across the humanitarian, development, and peace nexus in Afghanistan, DRC, Honduras, Lebanon, Philippines, South Sudan, and Somalia. These programmes improve the lives of children and families while building their resiliency to shocks.



Last year witnessed an **increase in the uptake of urban programming** by field offices to reach 52 countries with active urban programmes (up from 47 in 2022) – 25% of our international programmes are in urban and peri-urban areas. This increase attests to the organisational commitment to reaching neighbourhoods and communities where children are increasingly exposed to intersecting vulnerabilities of rapid and unplanned urbanisation, fragility, climate change and gender inequality and social exclusion.



In 2023, World Vision **accelerated climate action** by launching the Farmer Managed Natural Regeneration (FMNR) Scale-Up plan and Regreening Communities project model, including regreening dry corridor and Amazon Basin initiatives – all of which promote positive environmental outcomes for our children while we advocate for climate justice. Our commitment to reduce our negative impact on the environment includes carbon-emission measurement and reduction, and establishing Green Teams across the partnership to steer environmental stewardship.







World Vision works with parents in sponsorship communities to **increase and diversify their income sources, and enhance agricultural productivity to ensure food security and nutrition.** In 2023, more than 2.8 million people were reached with livelihoods programming, including 117,484 individuals trained on behaviour change, and 88,030 smallholder farmers trained in improved and sustainable agricultural and natural resource management techniques. In addition, 1,266,697 continued to make regular savings in more than 88,500 community-based Savings for Transformation groups.



World Vision partners with families, faith leaders, and communities **to ensure children thrive emotionally, physically, and spiritually.** Our faith-based approaches are designed to address the physical as well as spiritual root causes of child vulnerability. In 2023, we worked with 1,048,362 parents and 116,099 faith leaders across 40 countries to build more supportive and loving families and communities where children can thrive.

Sponsors are supporting children and communities in Barishal, Wazirpur, and Pirojpur in southern Bangladesh to strengthen education, health, livelihoods, WASH, nutrition, and child protection. Photo: Ben Adams/World Vision





# Child sponsorship

With a background of war and the eruption of the worst hunger crisis in a generation, the events of 2023 reinforced the powerful impact of child sponsorship for children and their communities. Child sponsorship provides proven solutions, established networks, and long-term support to help children face the immediate challenges when disasters hit, then recover and rebuild after a crisis leaves the media headlines.

More than **2.1 million sponsors** now sponsor **2.3 million children** in **54 countries** around the world. We are partnering with people in the world's toughest places to improve the lives of more than **15.2 million** children globally.

Sponsors partner with communities to:

- improve children's education opportunities
- strengthen child protection
- help families diversify and grow their livelihoods
- improve access to clean water, nutritious food, and reliable healthcare
- build resilience to disasters.

This support has never been more critical. As the year began, a record 258 million people in 58 countries were experiencing hunger. The fallout of a perfect storm of factors – conflict, soaring costs of living, climate change, the post-COVID economy – hunger is having a profound impact on children around the world. It's a threat not only for today, but for children's futures, jeopardising everything from their health and well-being to their education, income-earning potential, safety, and life-long choices.





## Providing lasting benefits

The long-term effects of the current crisis need long-term solutions – child sponsorship provides sustained support, bringing lasting change not only to sponsored children but their entire communities.

- Over the last 12 years, 88% of the severely malnourished children we treated made a full recovery.
- Every day last year, four more local health workers were trained to help malnourished children make a full recovery.
- Every day last year, our nutrition programmes provided eight more pregnant and breastfeeding mothers with nutritious food to help their babies grow strong and healthy.
- Over the last three years, child sponsors helped equip more than 200,000 farmers with seeds, livestock, and tools to improve production, increase income, and provide for their children.



## For children and sponsors

Our work to improve the sponsorship experience achieved some pivotal milestones in 2023. Simplifying and digitising operating processes is enabling administrative costs and time to be reduced, so more resources and time can be directed to supporting children and communities.



Sponsors and children are experiencing a richer experience than ever before through digital-first, interactive tools like the My World Vision app, which enables sponsors to communicate with their sponsored child and get more regular, frequent updates on their devices, no matter where they are.



In 2023, 34,000 more children were able to choose their own sponsors through Chosen®. Chosen® is a World Vision sponsorship invitation that enables children to choose their own sponsor and continues to be a transformative and rewarding experience for sponsored children and their families. Chosen® continued to expand in 2023 and is now offered in 37 countries.

**Thank you to all our sponsors**  
whose continued partnership  
is empowering children and  
communities to break free from  
poverty, for good.





**3,232 schools** and  
**626 healthcare facilities**

were equipped with **handwashing facilities**, and  
**1,087 schools** and **322 healthcare facilities** with  
**sanitation services**



**3.1 million people**

gained access to clean water, including  
**1,534 schools** serving **591,000 children**,  
and **514 healthcare facilities**



**3 million**

**children** were part of **child sponsorship** in 1,088 area programmes around the world



We contributed to  
**752 policy changes**

**that address the root causes of vulnerability for children**



**Humanitarian assistance reached 36.4 million**

**people** (including **18.8 million children**) in response to **76 natural and human-caused disasters** across **60 countries**



**15.2 million**

**children** in **54 countries** benefitted from **child sponsorship programmes**



More than  
**2.1 million**

**advocacy actions** were taken by World Vision supporters who **campaigns for vulnerable children** in **40 countries**



We reached  
**11.5 million people**

with **food assistance programming** and another **9.8 million people** with **cash and voucher programming** across a total of **54 countries**





## World Vision

provided assistance to

**1** out of every **4** people  
**reached** by humanitarian aid  
globally



**229,513**  
children

under 5 were **treated for**  
**wasting** (or severe malnutrition)  
in 13 countries, and **more than**  
**83% recovered**



**81,105** pregnant  
and breastfeeding  
women **in 6 countries**

received support through **targeted**  
**supplementary feeding**  
**programmes**



**World Vision's**  
award-winning approach,

**Farmer Managed Natural**

**Regeneration**, is being scaled up  
globally and has been recognised as  
one of the best practices by the UN  
Decade on Ecosystem Restoration and  
the UN Sustainable Development Goals



More than **158,000**  
predominantly **smallholder**

**farmers have been trained**  
**in improved and sustainable**  
**agricultural** and Natural Resource  
Management techniques



**VisionFund**

disbursed **1.2 million loans** with  
a value of **US\$800 million**; 70%  
of borrowers were women



**6 million**

**children** took part in activities  
that **foster spiritual values**,  
strengthen their sense of purpose  
and belonging, and helped them  
explore God's love



**More than**

**1,375 child**  
protection projects

were implemented in 40 countries,  
including more than **1.1 million**  
**children** who participated in actions  
to **end violence against children**



We **strengthened education**  
**systems** by reaching over

**11,660 education**

**officials** and community volunteers,  
**194,810 parents**, and distributed  
**383,448 resources** in support of  
education across **187 projects**





# Disaster Management\*



People assisted

**36.4 million**

(including 18.8 million children)



Total spent

**US\$1.2 billion**

(the highest ever)



Responded to

**76 disasters**

(in 60 countries)



People reached  
through cash and  
food assistance

**21.3 million**

(60% of humanitarian reach)

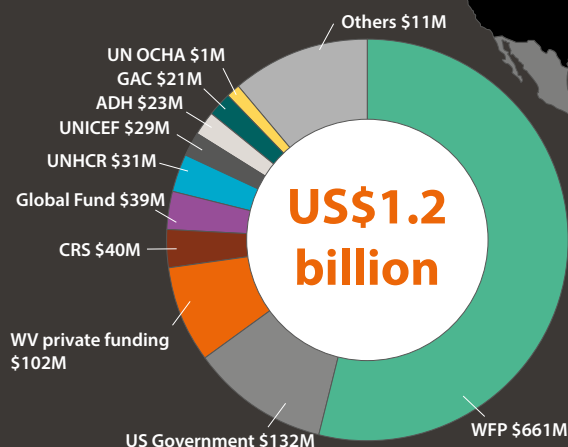


DMT<sup>†</sup> staff deployed

**3,246 days**

(over 84 times to 37 countries)

## Total humanitarian spending (US\$)



# Global Hunger Response\*\*



People reached

**25.4 million**

(including 14 million children)

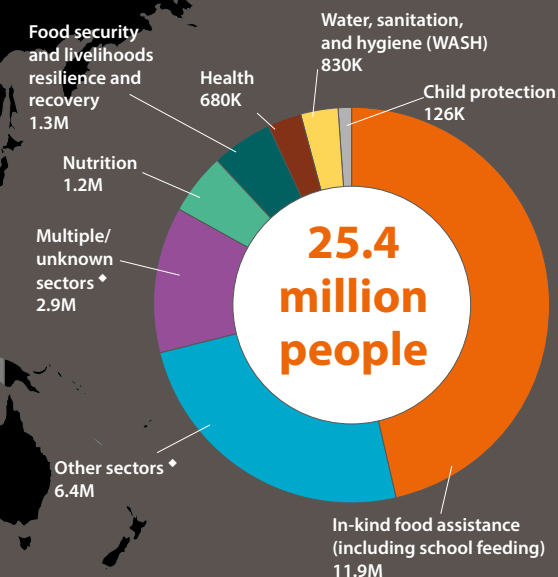


Total raised

**US\$2.27 billion**

(across 28 countries)

## People reached by sector



\* All Disaster Management figures are for FY23 (October 2022 – September 2023)

† Disaster Management staff

■ Countries where we responded

● Countries reached by Global Hunger Response

\*\* All Global Hunger Response figures are as of the end of FY23 (30 September 2023) and cumulative from 1 March 2021.

\* Projects that integrate interventions across diverse areas, including education, health, WASH, livelihoods, and peacebuilding.



# Amplifying the voices of children and youth

World Vision seeks to amplify children's voices and fulfill their right to participate in the decisions that affect their lives in three key domains. First, in our programming efforts, we equip children with the skills to be active citizens in their communities: to listen to each other and work alongside adults to achieve greater child well-being. Second, in our advocacy work, we equip children to advocate for their rights through child-led advocacy approaches – elevating their voices to high-level decision-making spaces. Finally, in our own decision-making processes, we purposefully and appropriately include children in the business decisions we make at local and national levels, ensuring their experiences inform the work that we do.

## Youth making an IMPACT+

IMPACT+ is World Vision's signature project model for Positive Youth Development and Adolescent Programming. The goal of this model is for vulnerable adolescents to transition well into adulthood as active citizens empowered with life skills, values, confidence, and social connectedness.

**"Our vision is that every youth in the area becomes educated, and is able to participate in the development of the area."** – Clever, a member of the Chamba Youth Network of IMPACT+ clubs, Malawi.



Clever (back, second from right) and his friends from Chamba Youth Network in Machinga, Malawi. Photo: Hendrix Kanchowa, Wezzie Nungu/World Vision.

## Children's involvement in World Vision decision-making

In Bolivia, World Vision senior leaders hosted intergenerational dialogues with 18 girls and boys to discuss the situation of children in their country. This resulted in concrete agreements to improve children's local networks and involve children in budgeting and planning exercises at the area programme level.

**"Children and adolescents are important agents in the planning and execution process of World Vision Bolivia's programmes."** – Tito Ramos, President of World Vision Bolivia Board of Directors.



World Vision leaders and youth gather to discuss the situation of children in Bolivia. Photo: World Vision Bolivia

## The Changemakers

As a member of her district Junior Council in Tanzania, 14-year-old Genoveva is a Changemaker at the local and national levels. She advocates for children's rights on radio and TV, with a focus on protecting girls from child marriage and teenage pregnancy. Genoveva hopes to build confidence and freedom in girls so they can be aware of their rights and be empowered to fight against any violence.



**"I want to build girls' confidence and help them become aware of their rights and ability to fight against any violence."**  
– Genoveva, 14, Changemaker, Tanzania



## "That's ENOUGH!"

Lukman was one of three child delegates who attended the global launch of the ENOUGH campaign in New York. ENOUGH is a World Vision global campaign to mobilise citizens and powerholders to create a world where every girl and boy enjoys enough nourishing food and thrives. The ENOUGH campaign aims to make hungry and malnourished girls and boys more visible, heard, and prioritised in policy and funding, and for children to be better fed, nourished, and resilient.



**"I believe it is possible to build a hunger-free world."** – Lukman, 16, Bangladesh





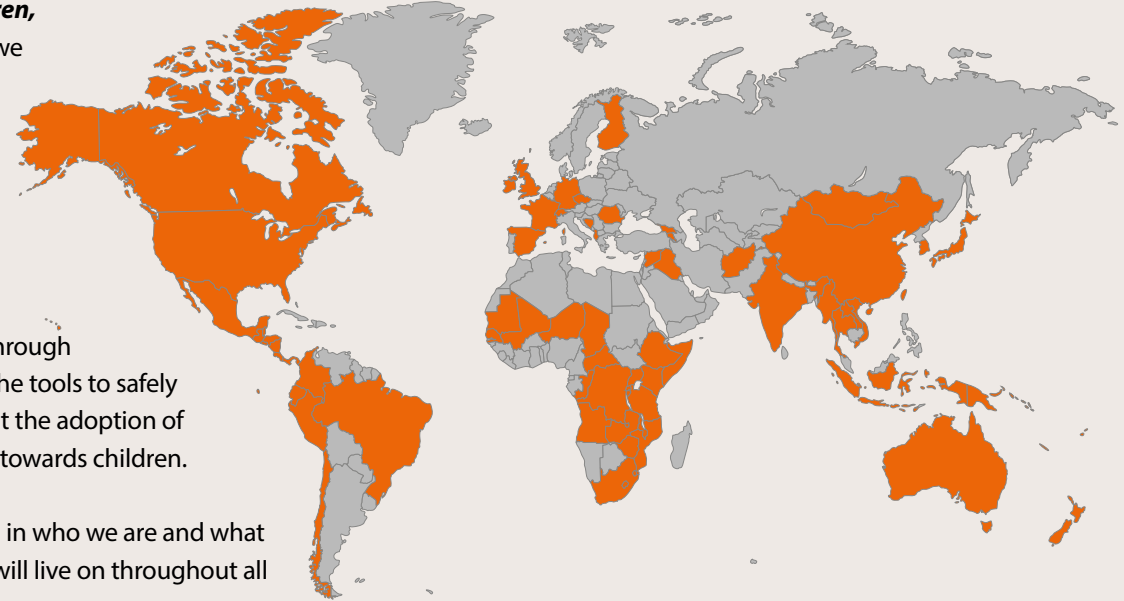
# It takes a world to end violence against children

## Campaign overview

In 2023, we celebrated the achievements of ***It takes a world to end violence against children***, World Vision's largest global campaign to date. When we launched the campaign in 2017, we sought to start a global movement and build a world where no child has to live in fear of violence. ***It takes a world*** united the global World Vision Partnership to speak with one voice to challenge the attitudes, beliefs, and behaviours that condone violence against children; help to ensure governments enact and enforce policies that prohibit it; and provide adequate services for preventing and responding to violence against children.

***It takes a world*** also gave us opportunities to scale up successful campaign innovations. Through World Vision's Digital Accelerator initiative, we equipped children and young people with the tools to safely engage in digital activism. We embraced social and behaviour change principles to support the adoption of healthy practices and shift social norms that have traditionally enabled harmful behaviour towards children.

Through ***It takes a world***, ending violence against children has become deeply embedded in who we are and what we do. We are committed to sustaining our gains and the positioning achieved. This work will live on throughout all our development, humanitarian, and advocacy work in 2024 onwards.



■ Countries where the campaign was active

## Impact at a glance

Since launching in 2017, the ***It takes a world*** campaign has impacted the lives of more than 370 million children across the globe.

- 87 participating countries, including field offices and support offices in donor countries
- More than 2.6 million children and youth meaningfully participating in actions that support ending violence against children
- More than 13 million advocacy actions taken by supporters related to *It takes a world*
- More than 800 communities in area programmes where World Vision works are advocating to end violence against children
- More than 1,750 significant contributions to policy or policies implemented related to *It takes a world*
- More than 580 contributions to budget actions taken by governments to invest in ending violence against children





## Campaign objectives

Together with children, young people, communities, partners, and supporters, ***It takes a world*** aimed to:



### Ignite a movement

Amplify the voices of children and young people to catalyse global changes in attitudes, raise awareness,

and drive courageous and effective action to end violence against children.

#### Highlight

In May 2023, World Vision's Changemakers mobilisation celebrated children and young people as agents of change. The mobilisation featured football legend Patrice Evra engaging with young Changemakers. Evra's support amplified the Changemakers' messages with the World Health Organization and national governments at the World Health Assembly in Geneva. He also shared Changemakers' content across his social platforms, including to his

**12 million Instagram followers.**



### Scale up what works

Expand and strengthen prevention, response, and restorative measures to address violence against children.

#### Highlight

World Vision scaled up the child participation model to become a more integrated, meaningful approach that enables children to take the lead. In El Salvador, significant elements of the campaign were handed over to child activists to continue lobbying on issues that are important to them.



### More money, better spent

Increase long-term targeted funding to end violence against children.

#### Highlight

From 2017 to 2022, World Vision and a coalition of partners launched a series of reports that offered a rare glimpse into the state of donor investment to end violence against children. *Counting Pennies* reports 1, 2, and 3 effectively drew the attention of main donor countries to underinvestment in ending violence against children. The reports have been used to support ongoing policy dialogues with donor countries to support more effective and adequate funding for ending violence against children.



### Accountability for commitments

Ensure accountability for the implementation of commitments to end violence against children.

#### Highlight

From October 2021 to March 2022, young leaders from 28 countries across the globe joined the UN's *Solution Summit* as they held intergenerational dialogues with local- and national-level policymakers to raise their voices and call for action to end violence against children, especially to increase funding and double down on implementing the laws necessary to keep children safe from violence.

Yaru and her youth club are working as partners with World Vision and local authorities to improve child protection mechanisms, promote positive parenting, and raise awareness. Photo: Cheryl Green/World Vision



**"I would like to tell all the Changemakers to keep going because there are so many children who cannot speak up, who cannot be heard and cannot be seen." – Yaru, youth club leader, Cambodia**

## ENOUGH global campaign

Today, we are witnessing the largest global hunger crisis in modern history and the challenges are only becoming more complex. If not urgently addressed, child hunger and malnutrition will be passed from one generation to the next, creating a perpetual cycle of crisis.

We believe there is ENOUGH in this world for every child, no matter where they live, or the crises they face, to have the nourishing food they need to thrive and for families to be more resilient. God provided us with an abundant planet that has ENOUGH to feed every child well. That is why in September 2023, we launched a campaign to say ENOUGH to child hunger. Every child should enjoy ENOUGH nourishing food to thrive. Learn more about the ENOUGH global campaign [here](#).



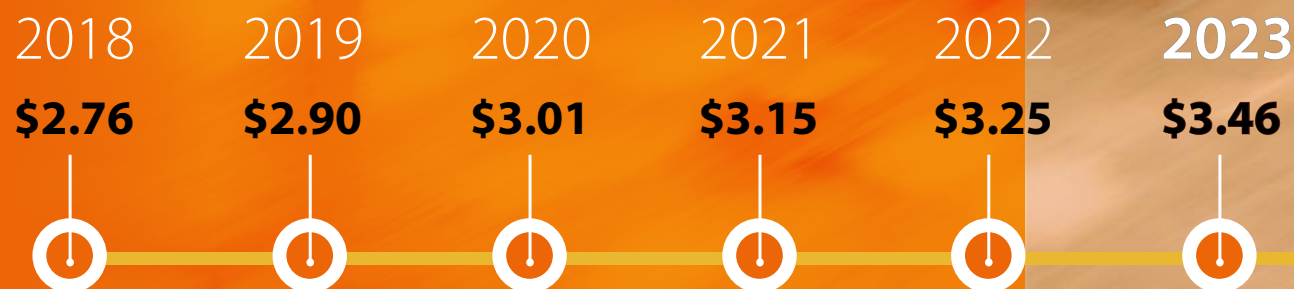


# Financial summary

## Deepening our commitment to the most vulnerable girls and boys.

From 2016 to 2023, we increased the amount spent in fragile contexts by **118%**.

### Total revenue (in US\$ billion):



## 86.3% yield to programming

(The proportion of revenue spent on programming work that has a direct impact on vulnerable children's lives, including advocacy, campaigning, and technical support.)





## Total expenditure by category

(all amounts in US\$)



## Programme expenditure by region




- Fiscal Year 2023 data is subject to audit adjustment (World Vision's fiscal year runs from 1 October 2022 to 30 September 2023).
- The difference between the yield to programming figure and programming expenditures in each region is due to the implementation timing of some projects.
- This is aggregated financial data from all World Vision entities. For more financial information about World Vision International visit <https://www.wvi.org/accountability>





# World Vision

*Hope, Joy and Justice for ALL Children*



Solina Nyanvura reads a book from the Homes and Community programme to her son Abraham, age 9, while Jean Twagirimana, World Vision Disability Inclusion Facilitator, listens. The Homes and Community programme in Nyarutovu, Rwanda, is funded by USAID. Photo: Jon Warren/World Vision

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